Lean Canvas

Designed for:

Designed by:

Problem (List your 1-3 problems)	Solution (Outline a possible solution for each problem)	Unique Value Proposition (Single, clear, compelling message that states why you are different and worth paying attention)	
	Key Metrics (List the key numbers that tell you how your business is doing.		
Cost Structure (List your fixed and variable costs)		Reven (List you	

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	Date:		Version:
u	Unfair Advantage (Something that cannot easily be bought or copied)	(List your t	er Segments arget and users)
	Channels (List your path to customers (inbound or outbound)		
enue Strea	ams		\$

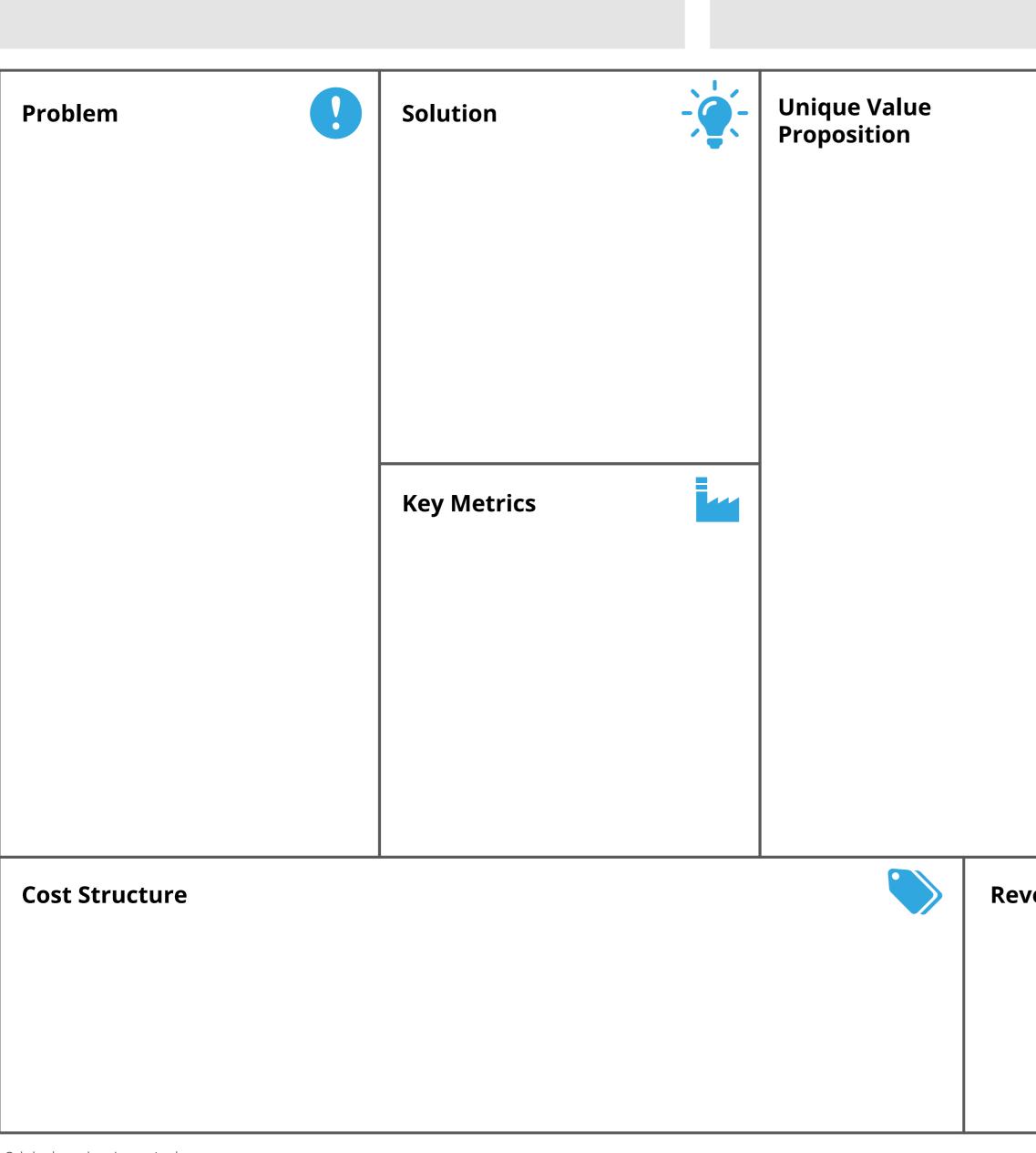
our sources of revenue)



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Ť	Unfair Advantage		Customer Segments	
	Channels			
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